



Introduction  
to  
beyond  
green  
by  
StalwartBuilt Homes, LLC

# What if green was only the beginning?



0 net energy cost.

**Let's begin with the premise that Green is good.** It's good for our health. It's good for the health of the planet. And Green, most assuredly, is our future. But what if there was something more? What if Green was merely the beginning?



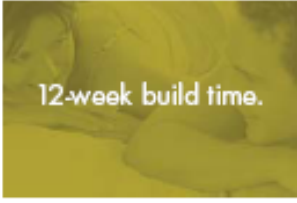
Up to 200mph  
windload.

Imagine a home engineered to the highest green standards and precision-built to be stronger, healthier and faster to complete than other homes.



98% allergen-free.

**Welcome to the future.** StalwartBuilt homes represent the future of home building. Our unprecedented competitive advantages, along with a wide variety of plans and elevations, make the benefits of our systems-built method extremely appealing to homebuyers. Simply put, to achieve the profound environmental and energy standards available with Stalwart Built homes, there is only one way to build them: The Stalwart Built way.



12-week build time.

**We are Stalwart Built. We are beyond Green.**

# THE DESIGN PROCESS

Until now, the commercial viability of sustainable homes with ultra-efficient energy systems has been almost nil because the methods with which the systems were integrated into the construction process were not cost effective.

## THINGS HAVE CHANGED

High-quality systems-built construction combined with new technology has made it possible to build homes that are LEED certified (the most stringent green building certification) within a wide variety of price ranges to reflect all tastes and styles.



# THE DESIGN PROCESS



## THE SCIENCE OF HIGH PERFORMANCE LIVING

StalwartBuilt homes are created to exceed most local, state and national green-building standards. From a minimum of LEED Silver, all the way to Platinum, the science of StalwartBuilt is performance-based, making the highest level of Green living, truly affordable.

StalwartBuilt tackles the real cost of homeownership—ongoing and rising costs like energy, water, maintenance and health. Beyond Green living provides you with comfort, peace-of-mind, return on investment and environmental sustainability, well into the future.



# THE BUILDING PROCESS



## A BETTER WAY TO BUILD

“Systems-building” means StalwartBuilt home modules are precision constructed in a climate-protected factory environment by a consistent and experienced workforce.

Category specialists perform each craft: framing, electrical, tile, cabinetry, plumbing, finish work, etc...lessening the need for transient labor or dubious subcontractors.

Computerized equipment and pneumatic tools are used to drive fasteners to precise depths and provide several times more fasteners than ordinary homes.





**StalwartBuilt**

HOMES

*beyond green*



# HIGH PERFORMANCE HOMES

**Project Examples & Accomplishments**

# HIGH PERFORMANCE HOME

## Demonstration Project



Ribbon cutting ceremony  
**Fairburn Commons** - 2000.

**From left:** Ga. Gov. Roy Barnes, Dennis Creech Executive Director Southface Energy Institute, Julius Poston, project designer and construction manager.

Atlanta's first energy efficient, healthy, affordable, community built with research grant funding provided by the Building America program.

Fairburn Commons was the first of its kind a true landmark in the Atlanta market. A collaborative effort created by the developer, construction management team, Southface Energy Institute, U.S. Department of Energy, and Building Science Corporation.



**Fairburn** Atlanta, Georgia  
Health-E Enterprises

1,400 - 2,100 sq. ft., 3 bedroom, 2 bath  
\$117,000 - 145,000 (including land)

### Key Features

- Innovative termite-protected slab perimeter insulation
- Advanced framing
- Low-e spectrally selective windows
- Cellulose cavity insulation
- Carbon monoxide detectors
- Fully engineered HVAC system including all ducts sealed with mastic and in the conditioned space, correctly sized equipment, a simplified duct layout, transfer grilles for pressure relief, controlled mechanical ventilation and dehumidifier



0 net energy cost.

# ZERO ENERGY HOME



## International Builders' Show 2002-Atlanta, Ga.

35,000 people in 2½ days, registered for information about this house.

Georgia's first "Zero Energy" home  
Built with grant funding under the U.S. Department of  
Energy, Building America program as a public awareness  
and demonstration project.

### DONATION

After the event the home was donated to the Captain  
Planet Foundation and moved to it's permanent location  
in Buckhead – Atlanta, Georgia to serve as an  
educational tool for six months to the general public.



# ZERO ENERGY COTTAGE

*The Captain Planet Zero Energy SIPS Cottage - 2002*

*National Park Service Sustainability Fair at the National Mall in Washington*



*1,700 sq. ft. home with 2 bedrooms, 2 bath and a loft*

Key Features:

- Photo - voltaic system
- Solar hot water heating
- Passive Solar design
- Ducts in conditioned space
- Controlled ventilation
- High performance envelope, windows and an integrated HVAC system
- Advanced framing with Structural Insulated Panels (SIPs)



**BUILDING DONATION:**

**Department of Natural Resources - Fargo, Ga.**

iGreenBuildingFab™

 **StalwartBuilt™** HOMES  
beyond green™

# ZERO ENERGY FIRE STATION



## Union City Ga. Fire Station 1

### Project Description:

A 9,000 sq. ft. fire station with 8 bunk rooms, 4 bath, kitchen, engine bay, offices, dayroom, storage and support areas.

### Key Features:

- High performance envelope, windows and doors
- Integrated HVAC design
- Controlled ventilation
- Ducts in conditioned space
- Designed to accommodate Photovoltaic System
- Designed to accommodate Solar Hot Water Heating
- Passive Solar design

### DESIGNED BY:

Julius Poston

&

Brown Design Group

College Park, Ga.

Commissioned 2004





# ZERO ENERGY FIRE STATION



## Fire Station - A Green Power Generation Station

Union City Fire Station a  
Green Treasure in  
Georgia's Renewable Road  
show

Union City's new fire station No. 1 is the first fire station in Georgia (and one of very few in the nation) to be designed from the ground up to take advantage of solar power.



"The electric bills for the new 9,200-square-foot station No.1 are running \$195 to \$235 a month," Monthly bills for station No. 2 built to code are \$500 to \$600 per month, and it's a smaller 6,000-square-foot structure. We estimate that **we're saving approximately \$5,600 per year in energy costs** by going solar," said Fire Chief Kenneth B. Collins

Kenneth B. Collins, Fire Chief

# HIGH PERFORMANCE HOME

Public Awareness  
2008

International Builders Show  
ORLANDO, FL.

Systems built home constructed by  
Palm Harbor Homes to Stalwart  
Built Homes standards.  
Approximately 45,000 attendees  
toured this home.



Builders Challenge  
Recognizing Energy Leadership  
in Homebuilding



US Secretary of Energy  
Samuel Bodman places  
Energy Smart scale on the  
Waterview's Glen Cairn  
model.



In 2008, Julius Poston, president of  
StalwartBuilt Homes, was honored as  
a pioneering green builder by the U.S.  
Secretary of Energy.



0 net energy cost.

# ZERO ENERGY HOME

**HERS Index = 27**

U.S. Department of Energy  
**Energy Efficiency and Renewable Energy**  
 Bringing you a prosperous future where energy is clean, abundant, reliable, and affordable  
**Building Technologies Program**



**Building AMERICA**  
 U.S. Department of Energy  
 Research Leading to Zero Energy Homes

**First LEED Platinum Home in FL**



**Stalwart Built Homes  
NZEH**

**Callaway, FL**

**Prototype House Peer Review**

**February 25, 2009**

**Eric Martin**

**D. Parker, J. Sherwin, C. Colon**



## LEED® Facts

**Stalwart Built Homes  
Panama City, FL**

LEED for Homes Program  
Certified on: March 21, 2008

**Platinum 86**

**Locations & Linkages 9**

**Sustainable Sites 12**

**Water Efficiency 7**

**Energy & Atmosphere 34**

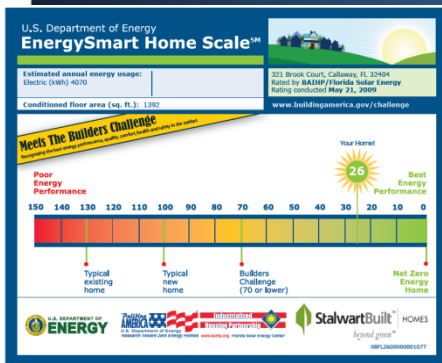
**Materials & Resources 7**

**Indoor Environmental**

**Quality 10**

**Innovation & Design 5**

**Awareness & Education 2**



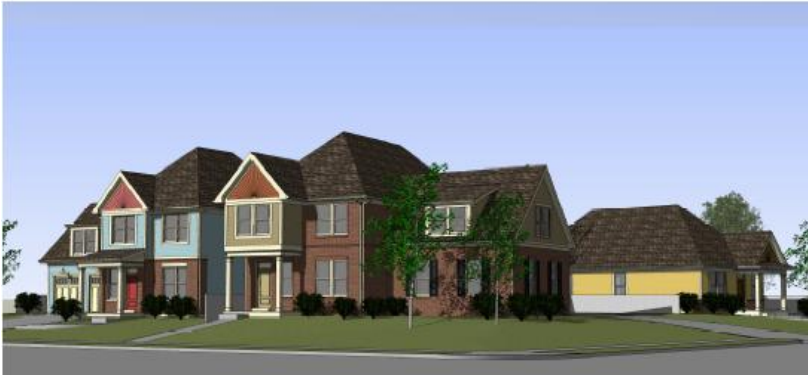
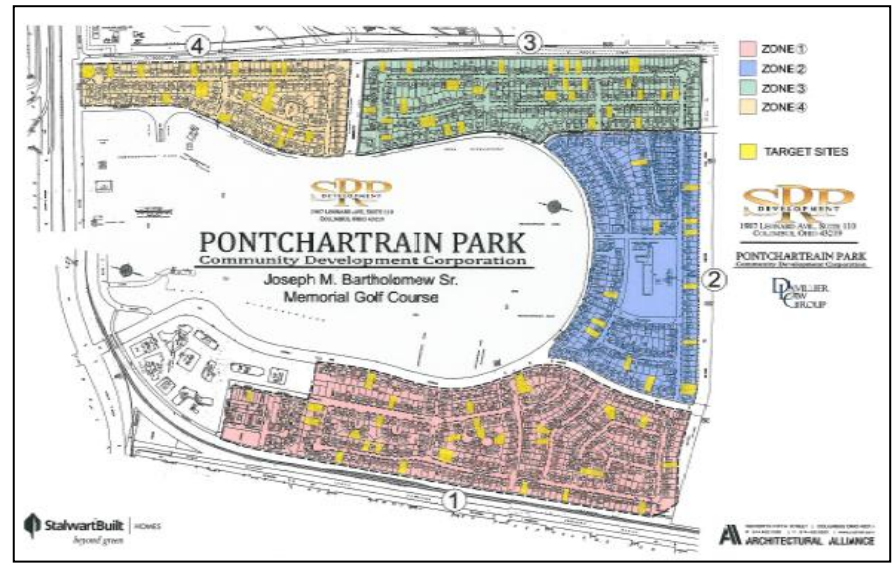
SEE ENCLOSED CASE STUDY





Imagine a home that could be built and ready to move into in only 12 weeks.

# Building Solutions



**Location:** New Orleans, LA

Community destroyed by Hurricane Katrina. Urban redevelopment infill project. Re-built to Stalwart Beyond Green and LEED certification standards.

Imagine a home that could be built and ready to move into in only

12 weeks.

## Building Solutions



**Pierce Home Site:**  
2,600 square feet  
conditioned space

Grade elevated 6 ft. to meet  
FEMA requirements.  
Garage: site built

One day set and  
dry in. Security  
system activation.





Imagine a home that could be built and ready to move into in only

12 weeks.

# Building Solutions





Imagine a home that could be built and ready to move into in only

12 weeks.

# Building Solutions



Imagine a home that could be built and ready to move into in only

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# Building Solutions





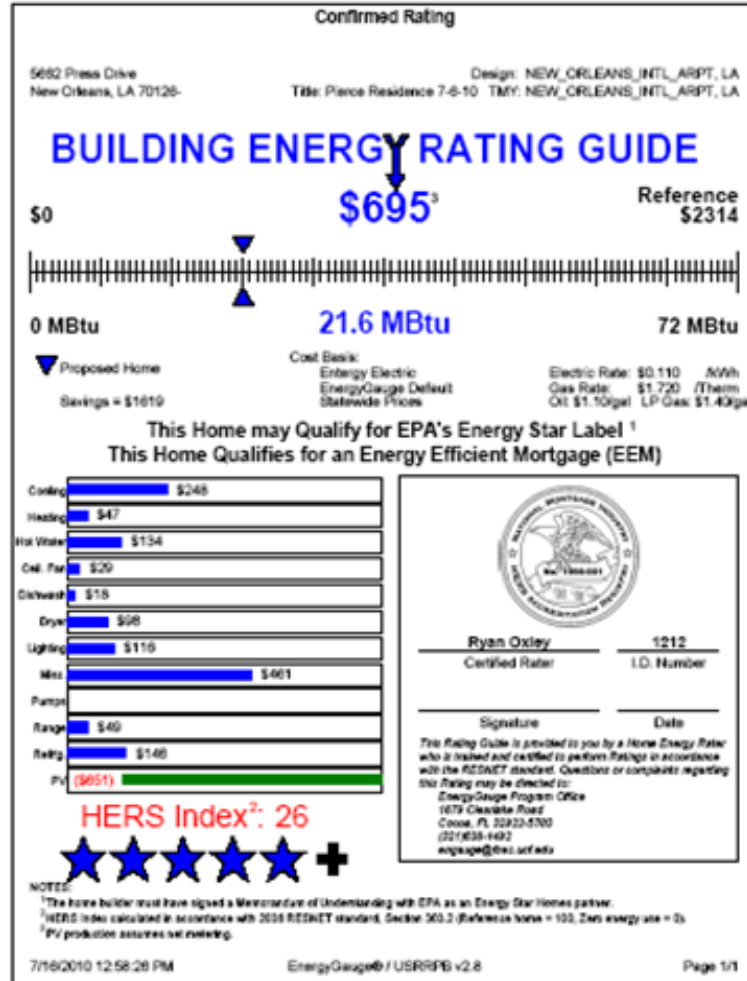


## DISCOVERY CENTER



0 net energy cost.

# ZERO ENERGY HOME



**HERS Index = 21**

## LEED® Facts

Stalwart Built Homes  
PPCDC

LEED for Homes Program  
Pre-Certification Test August 2009

**Platinum 87.5**

Innovation & Design	6
Location & Linkage	7
Sustainable Site	11
Water Efficiency	11
Energy & Atmosphere	33.5
Materials & Resource	6
Indoor Environmental Quality	12
Awareness & Education	1



0 net energy cost.

# iGreenBuildingFab™

## Data Collection



StalwartBuilt HOMES  
beyond green

Welcome, stalwart [logout](#)

Monitor Control User Profile Downloads

Dashboard Live Historical Monitor Preferences

Group: 321 Brook Court Monitor: 321 Brook Court Channel: Total Usage

Rating Current Power News

Summary

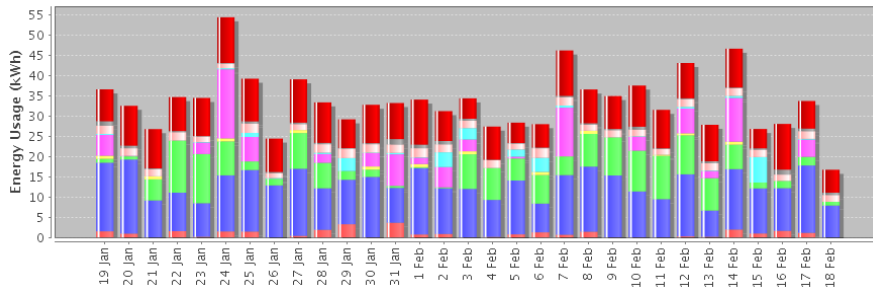
Rating: excellent 8.3

Your Home Energy Yardstick score is provided by ENERGY STAR. Learn more at [www.energystar.gov](http://www.energystar.gov)

Annual pollution resulting from energy use in this household is 19,118 lbs of greenhouse gas emissions - the equivalent of 1.3 cars.

Last 30 Days - 931 kWh

- Stove
- Water Heater
- GeoThermal
- Dishwasher
- Dryer
- Washer
- Refrigerator
- Microwave
- Other



# THE BUILDING SYSTEMS METHOD

## BUILDING SCIENCE



**WATER-SAVING FIXTURES:** Standard in all StalwartBuilt homes require less water than conventional fixtures, saving at least 44%.



**AIR CONTROL:** StalwartBuilt Homes are designed with an airtight sealed building envelope to prevent mold, control air quality, and minimize energy needed to condition the home.



**DEHUMIDIFICATION SYSTEM:** Extracts excess moisture from interior air.



**STRUCTURED WIRING:** A base package is designed to efficiently distribute a variety of data signals throughout the home.



**GEOHERMAL HVAC:** Takes advantage of earth's constant underground temperature to condition the home, trading indoor heat with cooler or drier ground temperatures.



**FREE HOT WATER:** A desuperheater connects to the geothermal unit to redirect heat taken from the home to provide hot water.



**CLEAN AIR SYSTEM:** Honeywell F-100 high performance media filters are 40 times more effective than a standard 1-inch filter.



**FILTERED VENTILATION:** Fresh air is brought from the outside, filtered, and free distributed throughout the home to make up for exhausted air.



**SOLAR POWER:** To make your home net-zero, a General Electric solar photovoltaic (PV) array is installed and tied to the utility grid generating enough power for the home and then some.

Net-zero Solar Ready for full or partial energy generation means your home is built with an interior chase to enable no hassle future installation of photovoltaic systems by a qualified PV installer.



**ROOFING SYSTEM:** StalwartBuilt roofs include an adhesive weatherproof underlayment to preserve structural integrity in the event of wind damage to roofing and lighter hard shingles to absorb less heat.



**ATTIC ASSEMBLY:** StalwartBuilt homes come with a closed, inverted attic assembly, adding to energy savings.



**MOISTURE PROTECTION:** Felt wrap and polyethylene vapor barriers help keep water out. In addition, StalwartBuilt homes are designed with an extra continuous drainage plane.



**INSULATION:** Stalwart insulation package decreases the movement of airborne moisture through the building envelope. Along with an innovative ventilation system, this helps keep the relative humidity between 35% and 50% - eliminating mold, and reducing the growth of mildew, dust mites and other allergens.



**LIGHTING:** StalwartBuilt features ENERGY STAR Compact Fluorescent Lighting in all fixtures except fluorescents, generating about 75% less heat than standard lighting.



**WINDOWS AND DOORS:** For sun protection, StalwartBuilt homes feature Energy Star Low E glass, which reduces UV damage and heat gain through windows and doors.



**SURGE PROTECTION:** Whole Home Surge Protection relieves the worry of power surges due to lightning or utility grid switching that can damage valuable appliances, computers and entertainment systems.

RAINWATER HARVESTING

**TERMITE TREATMENT:**

Post-Tube In-Wall system, termite shield and R-5 Boro-treated polystyrene insulation board provide triple protection against pest intrusion.



**APPLIANCES:** StalwartBuilt incorporates advanced technologies that use 10-50% less energy and water than standard models.



**PRECISION ENGINEERING** is at the heart of a StalwartBuilt home. Every brace and fastener is engineered for outstanding structural strength. Materials are stored in a quality-controlled factory environment as opposed to sitting on a jobsite, exposed to heat, humidity and rain for months on end.



# ZERO ENERGY HOME

Up to 200mph  
windload.

## HURRICANE RESISTANT

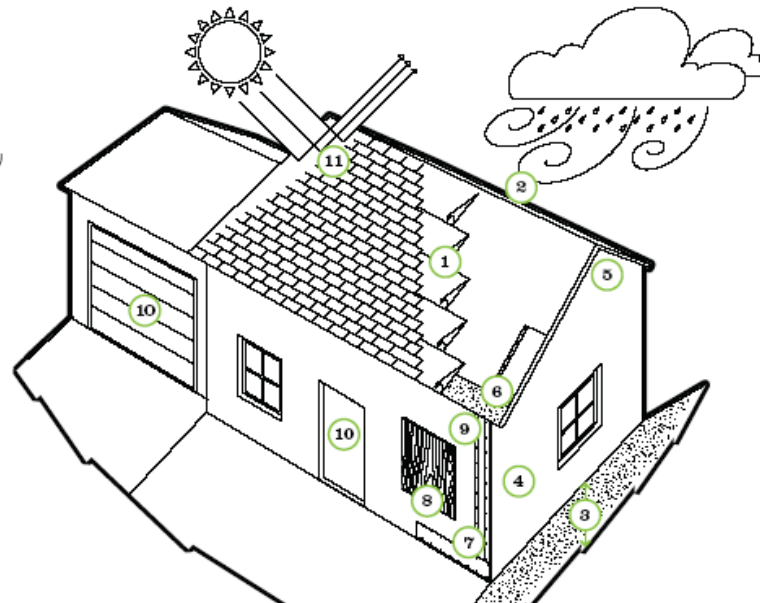
STALWARTBUILT HOMES: DESIGNED FROM THE GROUND UP TO RESIST STORMS AND HURRICANES

*"Wind damage accounts for only a fraction of the destruction caused by storms. The greatest destruction was caused by water infiltration, not catastrophic structure failure."*

— Partnership for Advancing Technology in Housing (PATH)

### StalwartBuilt Advantages:

1. Adhesive weatherproof underlayment on roof keeps water out and preserves structural integrity
2. Windload capacity of 150 m.p.h.
3. Raised foundation 6 feet high with retaining walls on three sides to direct water away from house
4. Double-wrapped exteriors with extended drainage plain allows water to drain out of the wall assembly.
5. Closed, unvented attic assembly prevents wind-driven rain from entering through soffit vents



6. Proper flashing and starter strips direct water away from home

7. 500% more fasteners than ordinary homes for structural strength

8. Fitted, pre-cut plywood panels for windows storm protection. High-impact windows available as an upgrade

9. Foundation to roof hurricane strapping to maintain structural integrity

10. Impact resistant doors

11. Light-color roofing to reflect heat



## Launch 2011

# Targeted Community Solutions Program

Public-private partnerships for environmental and economic sustainability

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# GREEN BUILDING SCIENCE INSTITUTE

## Targeted Community Solutions

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**Green Building Science Institute** – Targeted Community Solutions Program  
Education, Certification, Program Administrator



**StalwartBuilt Homes – Stalwart Re-NEW, Stalwart MED**



**GE** - Healthymagination, Ecomagination, City Solutions  
(Water, Sewer, Renewable Energy, Electric, Transportation)



**Integral Green Building Fabrication**  
Assembly of High Performance Buildings



Energy Service Company (ESCO)



**Department of Energy** – Builders Challenge  
Zero Energy Homes Program



**Environmental Protection Agency**  
Energy Star, Water Sense, Indoor Air Plus



**Florida Solar Energy Center** Solar Education,  
Project Certification Provider for the USGBC, EPA, DOE



**MASCO Industries** – Water Sense Certification Provider  
Well Home, Environments For Living



## **CALL TO ACTION**

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**The Green Building Science Institute – Targeted Community Solutions program was created as a solution to address several major issues that cities are facing today. The program is a solution to putting local community workers in a position to service the needs of their own community while gaining new valuable skills that will allow them to compete for better paying jobs related to sustainability.**

**The program also empowers the targeted city to create solutions for dealing with an aging building stock by utilizing the RENEW portion of the program. Existing buildings can achieve energy reductions from 20% to 70%, and reduce water consumption by at least 40%. New construction buildings can reduce energy consumption by 50% to near zero energy.**

**By creating a micro assembly plant in targeted locations, new high performance buildings that have superior indoor air quality, reduced utility consumption, and improved lifecycle of sustainability are produced while creating jobs for all in the community who have an association to the real estate transaction.**



## What is the Targeted Community Solutions Program

A workforce development program with a strong emphasis on education and training to address the retrofiting of existing buildings and new construction needs. The program is implemented as a holistic community approach to sustainability, and utility savings for energy, and water.

GBSI and its affiliate partners are in the business of performing Residential & Commercial Development Services that includes:

Planning and Design Services, Construction Management and Administration Services, Construction and Operation Management.

The team also provides Building Certification and Finance placement services on a nationwide basis. The team brings its years of experience, controls, systems, procedures, personnel, and associates to apply the successful completion of community based projects.





Each Plant covers a 200 mile radius for the shipment of Market Rate and Blight Replacement houses. *iGreenBuildingFab*



## Summary of Potential Direct Jobs 100 Targeted Cities

Rehab	20,400
Building Science	5,200
Manufacturing/Assembling	6,500
Manufactured Product On-site Assembly	20,400
<b>Total Potential Direct Jobs</b>	<b>52,500</b>





## **Building Solutions**

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- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>• Residential</li><li>• Institutional</li><li>• Civic</li></ul> | <ul style="list-style-type: none"><li>• Commercial</li><li>• Government</li><li>• Faith Based Organizations</li></ul> |
|---|---|

### **IGBF - Gulf Coast Assembly Plant**



### **New Construction**

Our building solutions program delivers highly energy efficient, healthy, sustainable, storm resistant, long life cycle buildings that are designed to last 100 years.

### **Housing Solutions**

Program funding and management for Blight Replacement, Affordable, Senior, First Responder, Workforce, Special Health needs and Market Rate housing.

Green designated community design services with custom amenities and services to promote the feeling of home and unity. While lowering environmental impacts, utilizing the latest in alternative fuel technologies such as geothermal and solar PV coupled with the high performance housing solution to produce quality carbon credits and maximum CO2 reduction.



### **Working with the Local Building Community**

- Builders attend training and gain certification in systems built construction methods
- Gain continuing education credit
- Advantage of buying at bulk pricing direct from the factory
- Training and support for certified sub-contracted labor
- Community and or project marketing support for chosen mediums of advertising
- Training and marketing support for the realtor(s) working the project
- Builder gains “green designation”

### **Additional Benefits**

Shorter construction cycle

Less call backs

Higher profit margins

Certification and testing to ensure the building is built and functions properly



## Assumptions For Manufacturing Job Creation

### IGBF Micro Plant Community Facility

- 100 Manufacturing plant direct jobs created
- Plus 160 Onsite Assembly direct jobs created
- Plus 26 Building Science direct jobs created
- Each Targeted Region is assumed to average 200 Homes per year





The Targeted Community Solutions Program will provide **blight replacement** and **market rate** homes with energy upgrades to accomplish one of four levels of home performance.

Status	Maximum Investment Cost (\$)	HERS Rating	Electric Cost per year (\$)	Savings (\$)
Current	0	100	2350	
Stalwart Level 1	4,000	80	1600	792
Stalwart Level 2	10,000	70	1260	1136
Stalwart Level 3	18,000	55	980	1419
Stalwart Level 4	36,000	25	480	1919

**Certifications:**

- 1) Environments for Living
- 2) Ecomagination
- 3) Energy Star 2 and after April 2.5
- 4) Indoor Air Plus ( EPA )
- 5) Water Sense ( EPA )
- 6) Builders Challenge
- 7) LEED for Homes
- 8) Near Zero Energy

### LEVEL 4

LEVEL 4 expands the BASE program (1 - 4) plus LEVELS 2 & 3, and adds the following:

- Solar PV panels or other alternative fuel methods

Brings HERS Score to 30 or below, enables home to cost effectively accept alternative fuel

Allows access to Tax Credits

Allows access to Federal, State, Utility, Foundation Grant Funding where applicable

Estimated energy savings = 77-80%

Estimated water savings = 40% greater

Annual Estimated Savings \$ 1919.00

Including:  
 General Contractor Fee  
 501(c)(3) Contribution  
 Testing & Certification  
 Development Management Fee  
 Stalwart Science Integration Fee



# GREEN BUILDING SCIENCE INSTITUTE



## Sustainability Guidelines Checklist



New  
&  
Rehabilitation  
Construction  
Standards

This is a 76 point check list designed to ensure program compliance with all certifications and inspections required to meet the performance standards of StalwartBuilt high performance buildings both residential and commercial.

Check List Requirements		Manufacturer Documentation & Verification Requirement	Third Party Verification Requirement	BC	WS	IAP	LH	ES	EFL	BSG
1	Construction/Design Documentation	✓	✓	✓	N/A	N/A	✓	N/A	N/A	✓
2	Building Envelope Moisture Management	✓	✓	✓	N/A	✓	✓	✓	✓	✓
3	Space Conditioning Design Based on ACCA Manual J,D, and S	✓	✓	✓	N/A	✓	✓	✓	✓	✓
4	All Hot Water Pipe Shall Be Have R-4 Insulation	N/A	✓	N/A	N/A	N/A	✓	N/A	✓	✓
5	Windows Shall Be Qualified Energy Star Southern Climate Zone	✓	✓	✓	N/A	N/A	✓	✓	✓	✓
6	Whole Building Mechanical Ventilation	✓	✓	✓	N/A	✓	✓	N/A	✓	✓
7	There Shall Be Continuous Air Barrier Separating attached garages from living space	✓	✓	✓	N/A	✓	✓	N/A	✓	✓
8	Blower Door Testing Shall be Performed @ 0.25 cfm/ft <sup>2</sup> @ 50 Pascals	N/A	✓	✓	N/A	N/A	N/A	N/A	✓	✓
9	Blower Door Testing shall be performed @ .15 ACH	N/A	✓	✓	N/A	N/A	N/A	N/A	N/A	✓
10	Kitchen Exhaust Fan @ 100cfm	✓	✓	✓	N/A	N/A	✓	N/A	✓	✓
11	Bathroom Exhaust Fan @ 50cfm (intermittent use) or a 20 cfm (continuous use)	✓	✓	✓	N/A	N/A	✓	N/A	✓	✓
12	Clothes Dryer Vented Directly To Outdoors	✓	✓	✓	N/A	N/A	N/A	N/A	✓	✓
13	All Duct Connections Shall Be Sealed with An Underwriters Laboratories Listed Mastic Product	N/A	✓	✓	N/A	N/A	✓	N/A	✓	✓
14	Total Duct Leakage < 7%	N/A	✓	✓	N/A	N/A	✓	N/A	✓	✓
15	Complete Energy Star Thermal Bypass Inspection	✓	✓	✓	N/A	✓	N/A	✓	✓	✓
16	Use Central Air Handler With a Filter & MERV 10	✓	✓	✓	N/A	✓	✓	N/A	✓	✓
17	Combustion Safety	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
18	Central Air Handler Isolated From The Garage by Thermal and Air Barrier	N/A	✓	✓	N/A	✓	✓	✓	✓	✓
19	The Static Water Service Pressure ≤ 80 psi	✓	✓	✓	N/A	✓	N/A	N/A	N/A	✓
20	All Toilets Shall Be Comply with a 1.1 gpf	✓	✓	✓	N/A	✓	N/A	✓	N/A	✓
21	Bathroom and Kitchen Sink Faucets Shall Comply with Max Flow Rate Of 1.5 gpm	✓	✓	✓	N/A	✓	N/A	✓	N/A	✓
22	Showerheads Shall Comply with Max Flow Rate Of 1.75 gpm	✓	✓	✓	N/A	✓	N/A	✓	N/A	✓



BC = Builder's Challenge



ES = Energy Star



WS = WaterSense



IAP = Indoor Air Plus



LH = LEED For Homes



EFL = Environmental For Living



BSG = Building Science Group





# GREEN BUILDING SCIENCE INSTITUTE

**CERTIFICATE of COMPLIANCE**

IT'S OFFICIAL. THIS HOME IS GREEN.

Your builder has committed to construct your home according to the *Environments for Living*® Certified Green program standards. Homes built under this program offer unique green advantages of quality, durability, health, comfort, water conservation, and energy efficiency.

As an added benefit of your builder's decision to participate in the program, you will receive a three-year Comfort and Heating/Cooling Energy Use Limited Guarantee\* for your home.

**EMISSIONS STATEMENT**

This home is located at:

exceeds the minimum reduction

Equal to:

lbs annually

Enjoy!

**HEATING AND COOLING ENERGY & COMFORT LIMITED GUARANTEE**

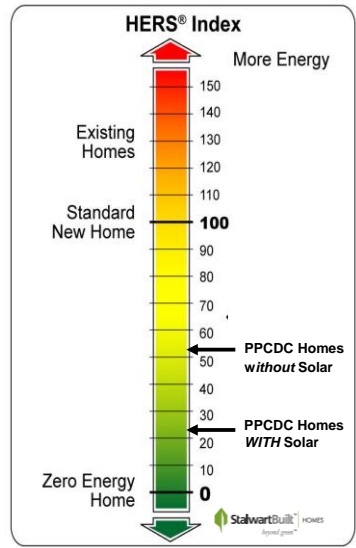
**ENVIRONMENTS for Living**

THE ENERGY USED FOR HEATING AND COOLING YOUR HOME (HOME\*) IS LOCATED AT:

IS GUARANTEED NOT TO EXCEED AN ANNUAL GUARANTEED USAGE ("GUARANTEED USAGE") OF:

WE ESTIMATE THAT YOUR HEATING AND COOLING COST WILL NOT EXCEED AN AVERAGE OF \_\_\_\_\_ MONTH-BASED UPON UTILITY RATES OBTAINED FROM \_\_\_\_\_.

THIS COST IS STRICTLY AN ESTIMATE AND WILL VARY WITH YOUR ACTUAL COST OF ENERGY. THIS HEATING AND COOLING COST IS BASED ONLY ON THE UTILITY RATES ABOVE AND DOES NOT INCLUDE TAXES, SURCHARGES OR OTHER FEES CHARGED BY YOUR UTILITY PROVIDER. SEE REVERSE SIDE FOR FURTHER DETAILS.



**BUILDING ENERGY RATING GUIDE**

Confirmed Rating

5652 Press Drive  
New Orleans, LA 70126

Title: Place Residence 7-8-10 TMH NEW\_ORLEANS\_INTL\_ARPT, LA

Design: NEW\_ORLEANS\_INTL\_ARPT, LA

Reference \$2314

**\$695\***

0 MBtu 21.6 MBtu 72 MBtu

Proposed Home Savings = \$1619

Cost Break: Energy Electric \$0.110 /kWh, Gas Rate \$1.720 /Therm, Oil \$1.10/gal, LP Gas \$1.43/gal

**This Home may Qualify for EPA's Energy Star Label**

**This Home Qualifies for an Energy Efficient Mortgage (EEM)**

Cooking	\$248
Heating	\$47
Hot Water	\$154
Cool. Fan	\$20
Stalwart	\$18
Dryer	\$68
Lighting	\$110
Net	\$461
Pumps	
Range	\$40
Refr.	\$140
PV (9051)	

**HERS Index<sup>2</sup>: 26**

Signature: Ryan Oxley, 1212 Certified Rater, I.D. Number

Date: \_\_\_\_\_

NOTE: \*The home builder must have signed a Memorandum of Understanding with EPA as an Energy Star Homes partner. <sup>2</sup>HERS Index calculated in accordance with 2009 RESNET standard. <sup>3</sup>Includes 360.3 performance score = 100. Zero energy use = 0. <sup>4</sup>PV production assumes net metering.

7/16/2010 12:58:26 PM EnergyGauge® / USRRP6 v2.8 Page 1/1

# SOLUTIONS

6662 PRESS DRIVE  
NEW ORLEANS, LOUISIANA  
New Orleans, Louisiana

LEED FOR HOMES

**PLATINUM**

December 2010

U.S. GREEN BUILDING COUNCIL

U.S. Department of Energy  
**EnergySmart Home Scale™**

Estimated annual energy usage: Electric (kWh): 12233, Annual: \$695

Estimated average bill: Annual: \$695

6662 Press Drive, New Orleans, LA 70126  
Rated by Green Building Science Institute  
Rating conducted July 16, 2010

Conditioned floor area (sq. ft.): 2600

**Meets The Builders Challenge**

Your Home: 26

Best Energy Performance

150 140 130 120 110 100 90 80 70 60 50 40 30 20 10 0

Typical existing home, Typical new home, Builders Challenge (70 or lower), Net Zero Energy Home

ENERGY, U.S. DEPARTMENT OF ENERGY, StalwartBuilt® HOMES

**ENERGY STAR**

An ENERGY STAR® Qualified Home

This certifies that the home built at  
5662 Press Drive, New Orleans, LA  
is a lower than average  
and verified by Ryan Oxley

meets ENERGY STAR guidelines for energy efficiency as established by the U.S. Environmental Protection Agency

ENERGY STAR qualified homes protect the environment by using less energy

Home Energy Rating Index: 26

July 16, 2010

David Lee, Director, ENERGY STAR Residential Programs

San Rashin, Director, ENERGY STAR for New Homes





## Assumptions for Rehab Job Creation Stalwart-Renew Program

- 51 Jobs Created for every 120 Rehab Projects
- 240 Projects Per City Per Year is Estimated
- 102 Jobs Created Per City Per year
- Plus 26 Supplemental Building Science Jobs Created





## **Building Solutions**

### **Stalwart Renew Program - Rehab & Retrofit – All Building Types**

- Audit
- Solution
- Retrofit
- Commissioning
- Quality Assurance



Workforce development engine implemented as Adult Education through the local community college to provide green jobs training in a variety of fields. Locally qualified, certified companies utilize the trained certified workforce to implement the program solution. Program management provided by GBSI, GREE, FSEC, Masco and GE. Works in unison with the 501(c)(3), Housing Authority, local workforce training programs.



## **Building Solutions**

---

### **Rehab & Retrofit – All Building Types**

- 30-75% efficiency gain per structure
- 30-50% market penetration
- 5-7 year performance period
- Public-private partnership
- Self-sustaining approach
- Replicable model

Managed by the Nonprofit organization: energy and water efficiency program, implementer for the local community.

- Outreach and marketing on the advantages of efficiency
- Financing source for energy and water related improvements provided by GE – City Solutions, DOE, EPA, SEEA, JCI, Public Institutional Sources and Private Foundations.
- MASCO – Well Home Program is the Quality Assurance provider for property owners and occupants
- Certified Carbon Credits





The Targeted Community Solutions Program will assess the targeted homes for energy upgrades to accomplish one of four levels of home performance.

Status	Maximum Investment Cost (\$)	HERS Rating	Electric Cost per year (\$)	Savings (\$)
Current	0	150	2350	
<b>Stalwart Level 1</b>	<b>10,000</b>	100	1600	792
Stalwart Level 2	25,000	70	1260	1136
Stalwart Level 3	60,000	55	980	1419
Stalwart Level 4	30,000	25	480	1919

Not to exceed - \$10,000

- \* Model will include Federal, State and local rebates and tax credits
- \* Includes verification testing to be at or below Code 100 HERS - existing 150 HERS

## LEVEL 1

LEVEL 1 is a program that will focus on a 'BASE' upgrade of:

- ➊ Additional attic insulation & air sealing
- ➋ Enhanced HVAC system
- ➌ 100% CFL Light Bulbs
- ➍ Low flow water fixtures
- ➎ Performance and certification audits

Bring HERS Score below code rating of 100

Estimated energy savings = 32-35%

Estimated water savings = 40% or greater

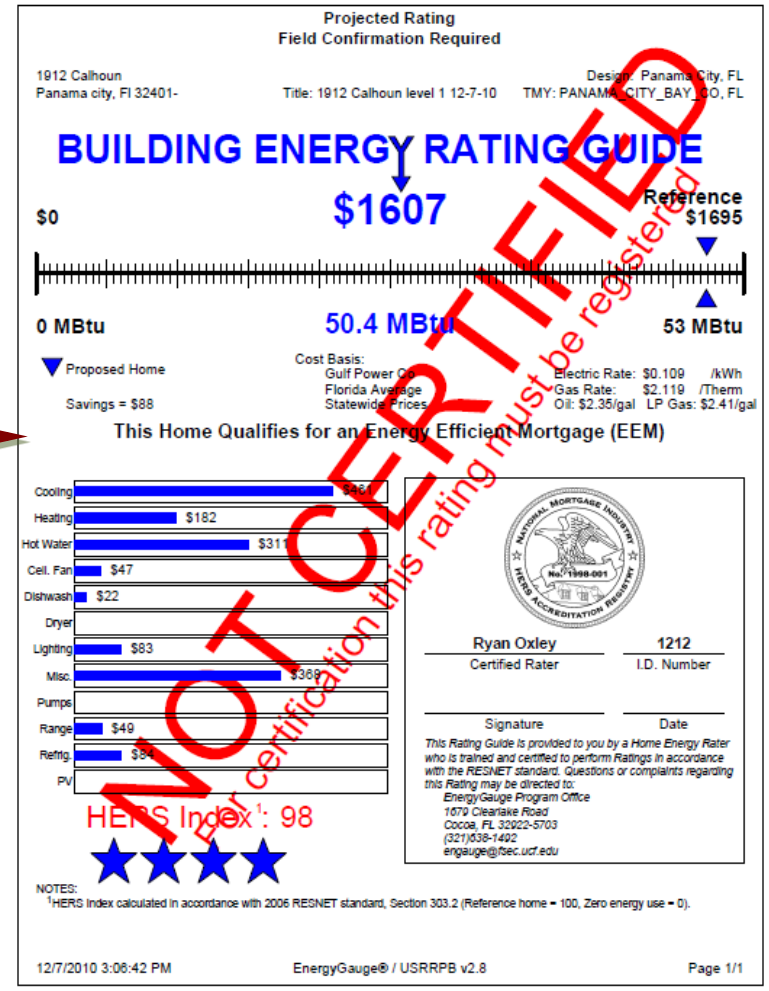
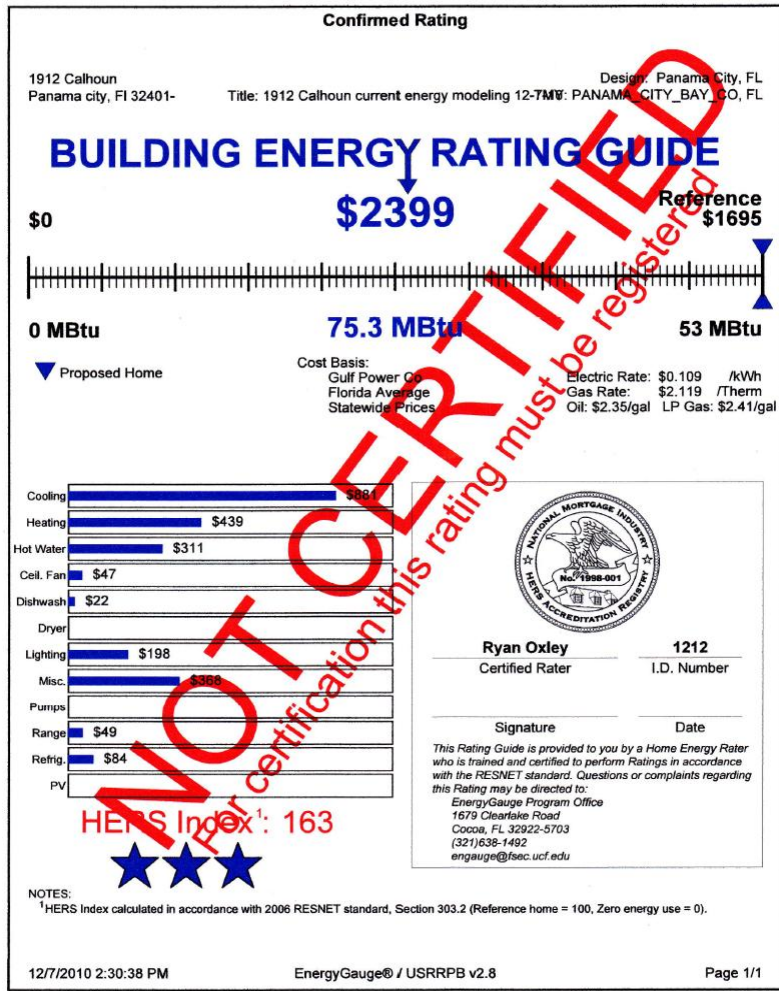
Annual Estimated Energy Savings \$ 792.00

Including:  
 General Contractor Fee  
 501(c)(3) Contribution  
 Testing & Certification  
 Development Management Fee  
 Stalwart Science Integration Fee





## LEVEL 1





**GREEN BUILDING  
SCIENCE INSTITUTE**

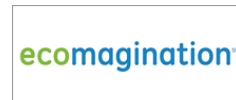
**SOLUTIONS**

BUILDING  
WELCOME TO THE FUTURE  
SCIENCE



A better system for a Beyond Green home. The building science used in a StalwartBuilt home incorporates high performance green technology within a system-built process. All aspects of the home are designed as an integrated system, with components working together to create a building that maximizes performance within any given climate. The result is a healthier, energy-efficient living environment that not only meets the high “green” standards of national and federal government certification standards, but also includes other high performance attributes that make StalwartBuilt homes...Beyond Green.

**STANDARDS & CERTIFICATIONS - STALWARTBUILT HOMES**



FROM GE.COM



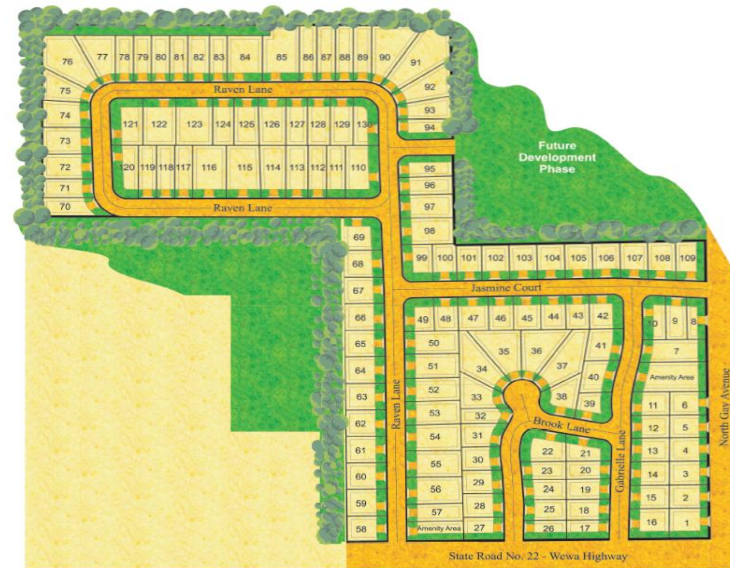
## Building Solutions



CALLAWAY CORNERS

site plan

StalwartBuilt<sup>™</sup> HOMES  
*beyond green*



**Location:** Callaway, Florida

Inner city mobile home park converted to a high performance green single family community.

First LEED Platinum Certified House in the State of Florida.



# ZERO ENERGY HOME



U.S. Department of Energy  
**Energy Efficiency and Renewable Energy**  
 Bringing you a prosperous future where energy is clean, abundant, reliable, and affordable  
**Building Technologies Program**

**Building AMERICA**  
 U.S. Department of Energy  
 Research Leading to Zero Energy Homes

**HERS Index = 27**

**First LEED Platinum Home in FL**



**Stalwart Built Homes  
 NZEH**

**Callaway, FL**

**Prototype House Peer Review**

**February 25, 2009**

**Eric Martin**

**D. Parker, J. Sherwin, C. Colon**



## LEED® Facts

**Stalwart Built Homes  
 Panama City, Fl**

LEED for Homes Program  
 Certified on: March 21, 2008

**Platinum 86**

**Locations & Linkages 9**

**Sustainable Sites 12**

**Water Efficiency 7**

**Energy & Atmosphere 34**

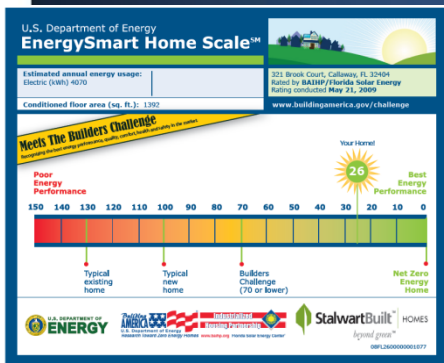
**Materials & Resources 7**

**Indoor Environmental**

**Quality 10**

**Innovation & Design 5**

**Awareness & Education 2**

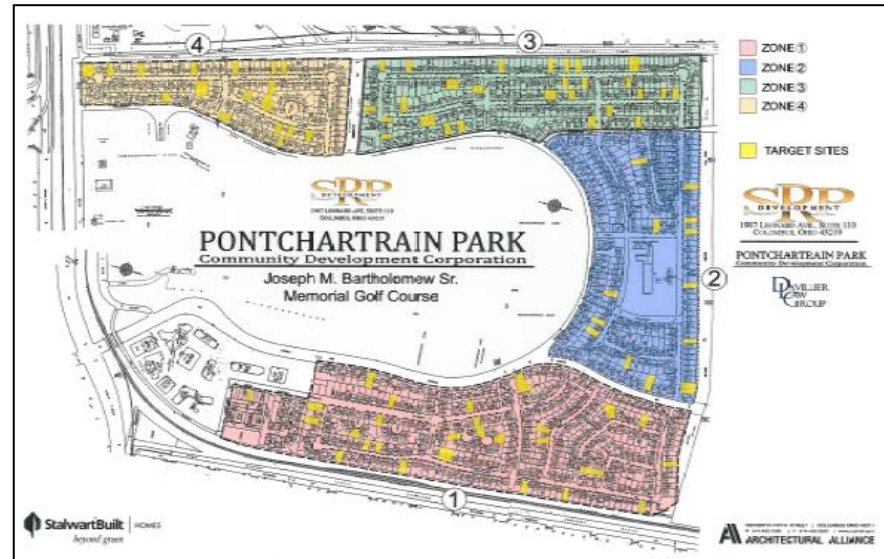


SEE ENCLOSED CASE STUDY





## Building Solutions



**Location:** New Orleans, LA

Community destroyed by Hurricane Katrina. Urban redevelopment infill project. Re-built to Stalwart Beyond Green and LEED certification standards.





## Building Solutions



**Pierce Home Site:**  
2,600 square feet  
conditioned space

Grade elevated 6 ft. to meet  
FEMA requirements.  
Garage: site built

One day set and  
dry in. Security  
system activation.







**Building Solutions**







**Building Solutions**





**Building Solutions**

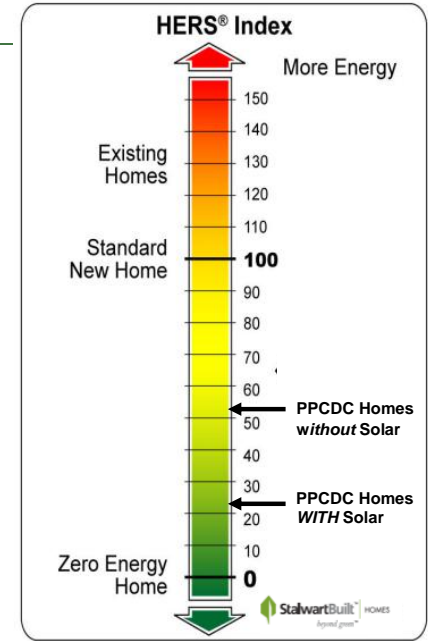
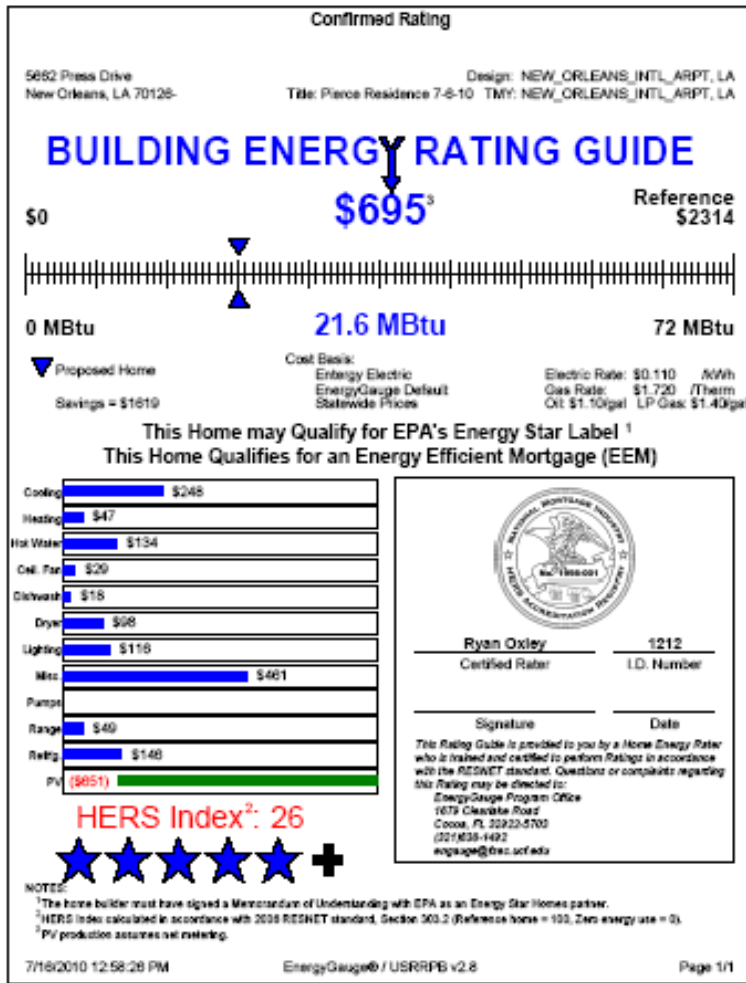






## DISCOVERY CENTER



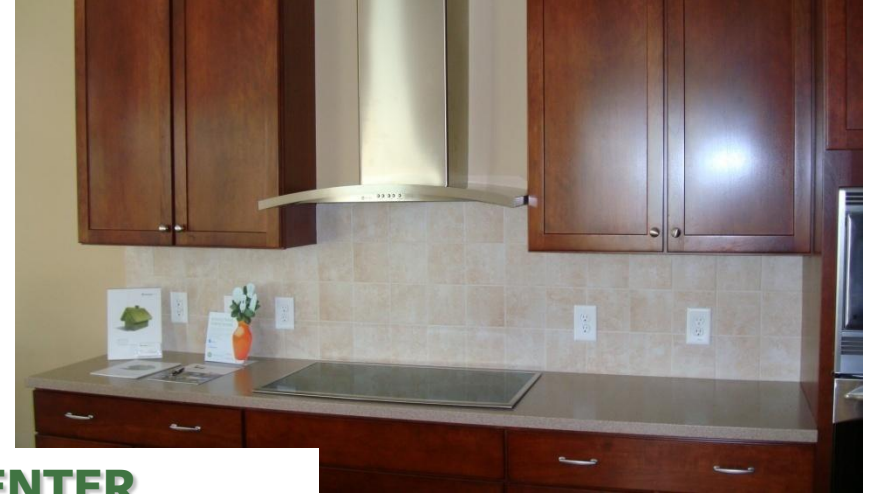


## BENEFITS

- Independent third party verification rating by the Green Building Science Institute, Panama City, FL. Provider compliance approval by the Florida Solar Energy Center, Cocoa Beach, FL.
- Approved by EPA for Energy Star label
- Qualifies the home for Energy Efficient Mortgage products
- Energy savings count as positive income for the home buyer







## SALES CENTER



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StalwartBuilt Homes / GBSI  
Proprietary  
Data Monitoring and Home Automation Solution

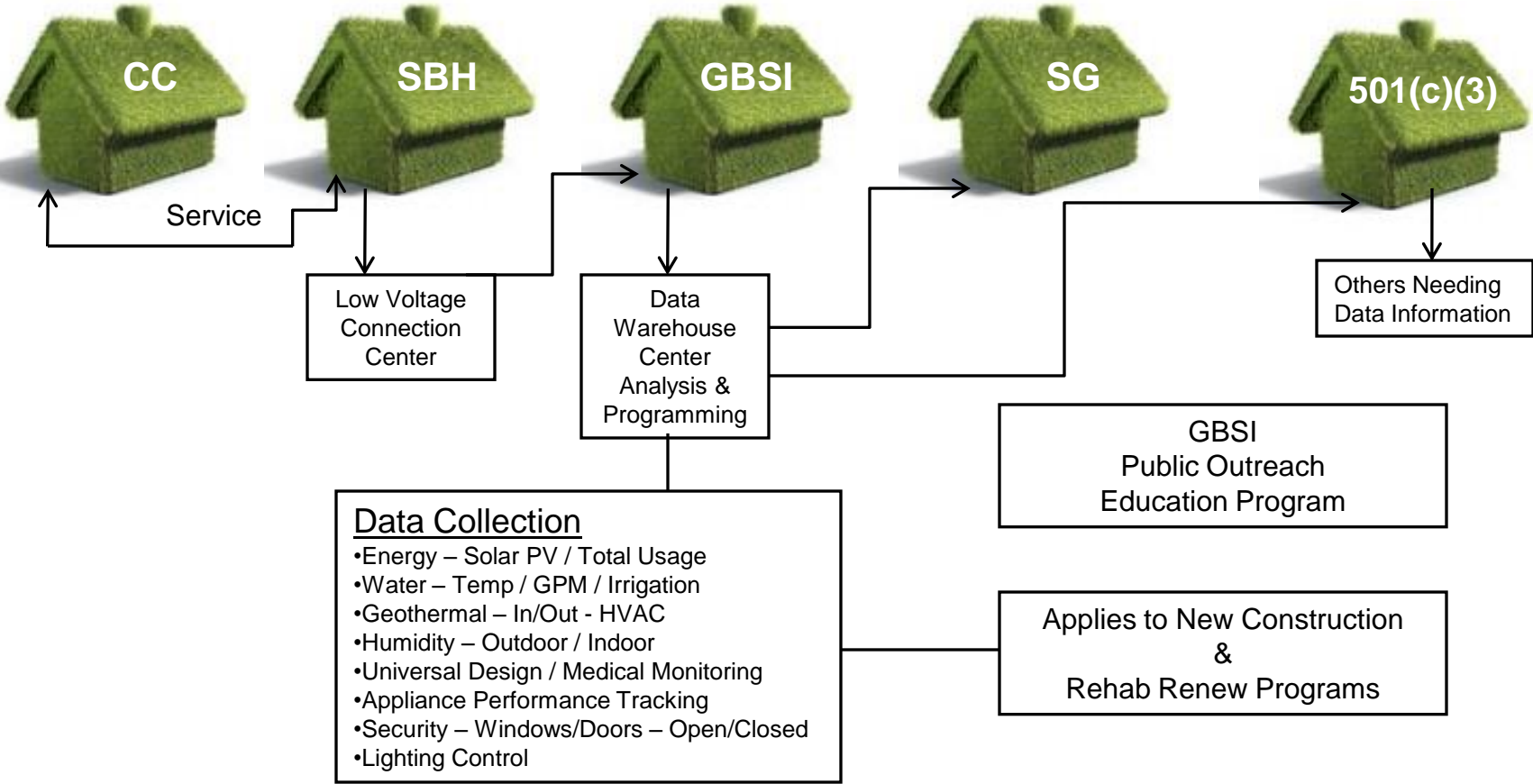






**Targeted Community Solutions Program**

Does not require additional capital investment



- Data Collection**
- Energy – Solar PV / Total Usage
  - Water – Temp / GPM / Irrigation
  - Geothermal – In/Out - HVAC
  - Humidity – Outdoor / Indoor
  - Universal Design / Medical Monitoring
  - Appliance Performance Tracking
  - Security – Windows/Doors – Open/Closed
  - Lighting Control

**GBSI Public Outreach Education Program**

**Applies to New Construction & Rehab Renew Programs**



# GREEN BUILDING SCIENCE INSTITUTE

# DATA SOLUTIONS

## Data Collection



**StalwartBuild** HOMES *beyond green* Welcome, stalwart [logout](#)

**Monitor** Control User Profile Downloads

Dashboard Live Historical Monitor Preferences

Group: 321 Brook Court Monitor: 321 Brook Court Channel: Total Usage

Rating Current Power News

 **excellent**  
8.3

Your Home Energy Yardstick score is provided by ENERGY STAR. Learn more at [www.energystar.gov](http://www.energystar.gov)

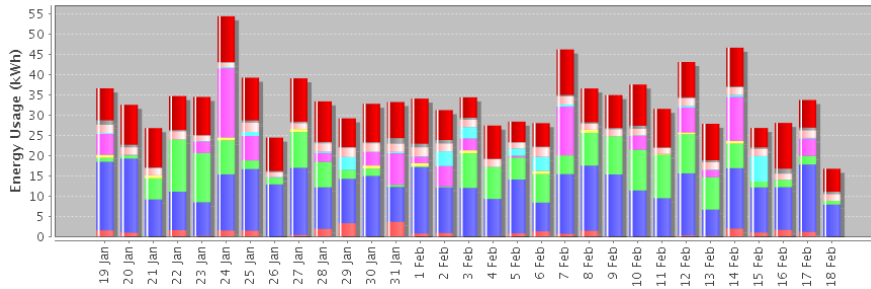
Annual pollution resulting from energy use in this household is 19,118 lbs of greenhouse gas emissions - the equivalent of 1.3 cars.

**Summary**



Last 30 Days - 931 kWh

- Stove
- Water Heater
- GeoThermal
- Dishwasher
- Dryer
- Washer
- Refrigerator
- Microwave
- Other





GREEN BUILDING  
**SCIENCE INSTITUTE**

# Solution Partners Team



# Building Partnerships

ENVIRONMENTS FOR *Living*<sup>®</sup>

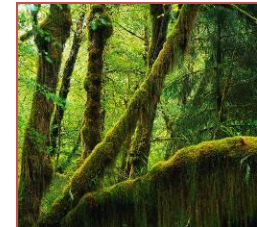
CERTIFIED GREEN

In Collaboration with



ecomagination<sup>SM</sup>

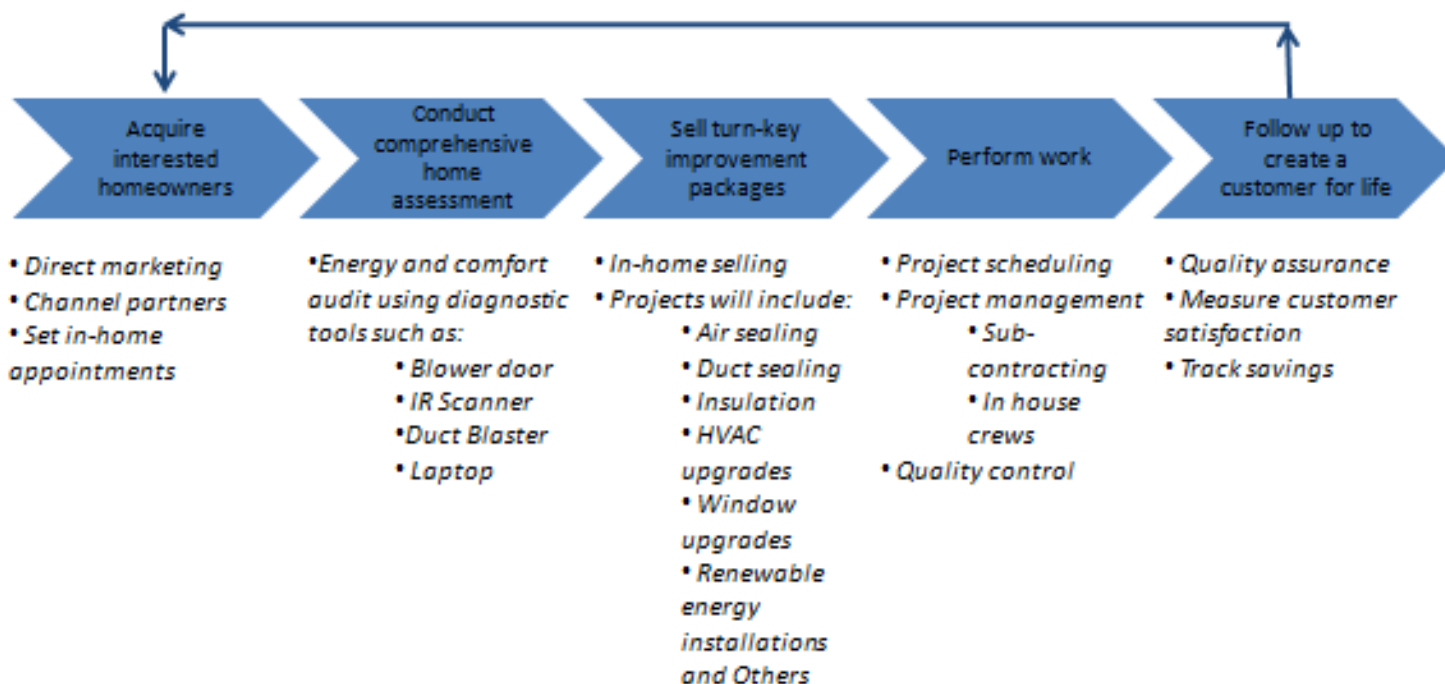
**GREEN HAS GROWN UP. AND IT'S READY FOR BUSINESS.**





## WellHome Business Model

MHS will make homes operate better and more efficiently by providing whole home performance services



wellinsulated  
wellheated  
wellcooled  
wellperforming





## WellHome Services

### Assess & Recommend

We assess your home, then discuss our recommendations on how to improve your comfort and energy-efficiency.

### Install

WellHome or one of our selected service providers performs the improvements you've selected, with a focus on quality, convenience, and service.

### Guarantee

Ensure improved home performance with the Whole Home Energy Savings Limited Guarantee.







# WellHome Guarantee – Customer for Life

**Whole-Home Energy Savings  
Limited Guarantee**

WellHome guarantees that you will save at least \_\_\_\_\_% off  
your Historic Energy Use for your home ("Home") located at:

\_\_\_\_\_

Your Historic Energy Use covers the period \_\_\_\_\_ ("Historic Period")

\_\_\_\_\_

City for which temperature data will be used for energy savings analysis.

 **WellHome.**  
Improve the weather inside.

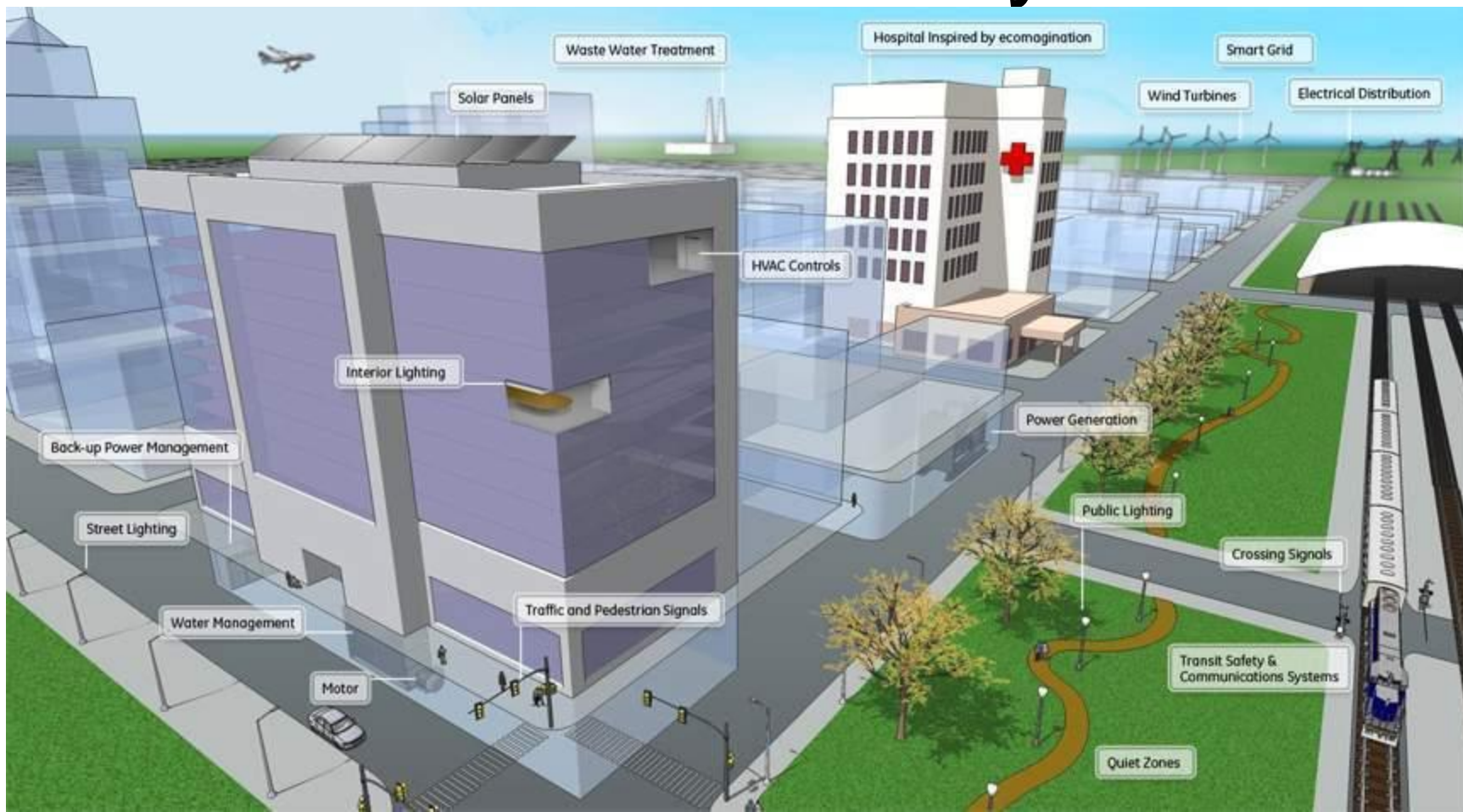
See www.wellhome.com for terms and conditions.

wellinsulated  
wellheated  
wellcooled  
wellperforming





# Sustainable community from GE



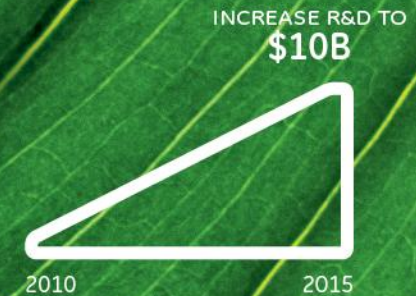


# ecomagination

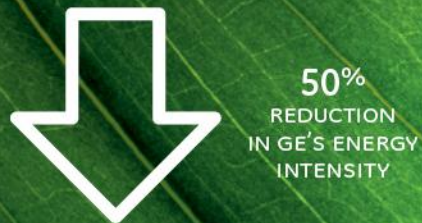
## 1. Continue to increase revenues from ecomagination products



## 2. Double investment in R&D



## 3. Reduce greenhouse gas emissions and improve energy efficiency of GE



## 4. Reduce water use and improve water reuse



## 5. Keep the public informed





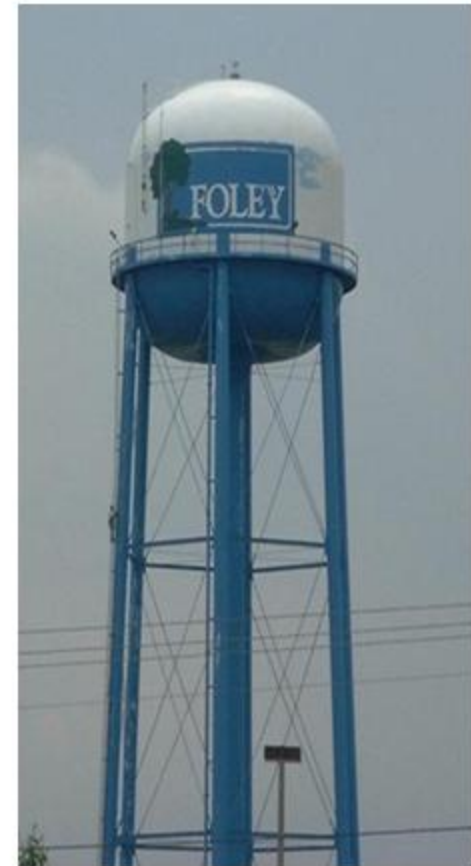
# Foley Lighting Audit Review and Next Steps

## Expected Outcomes

- Review of lighting audit
- Discussion of next steps
- Framework of phased plan to keep Foley –  
**The Forward City**






imagination at work










# Foley's Building Solutions Case Studies - indoor

Project	Scope	Estimated Operating Impact	Estimated Environmental Impact	Comments One for one replacement	Payback Years
Comm. Dev. 	100 Lighting Fixtures	<ul style="list-style-type: none"> <li>\$1,368 / yr. savings</li> </ul>	<ul style="list-style-type: none"> <li>Equals 3 cars or 5 acres of trees</li> </ul>	Replaced T12 incandescent with T8Energy Smart	3.1
Fire station 	156 Lighting Fixtures	<ul style="list-style-type: none"> <li>\$2,687 / yr. savings</li> </ul>	<ul style="list-style-type: none"> <li>Equals 5 cars or 8 acres of trees</li> </ul>	Replaced T12 incandescent with T8Energy Smart	1.7
5 buildings studied 	1,005 Lighting Fixtures	<ul style="list-style-type: none"> <li>\$8,008 / yr. savings</li> <li>32% Energy Reduction</li> </ul>	<ul style="list-style-type: none"> <li>Deeper dive suggested, based on Foley's metrics</li> </ul>	Multiple solutions suggested	2.7

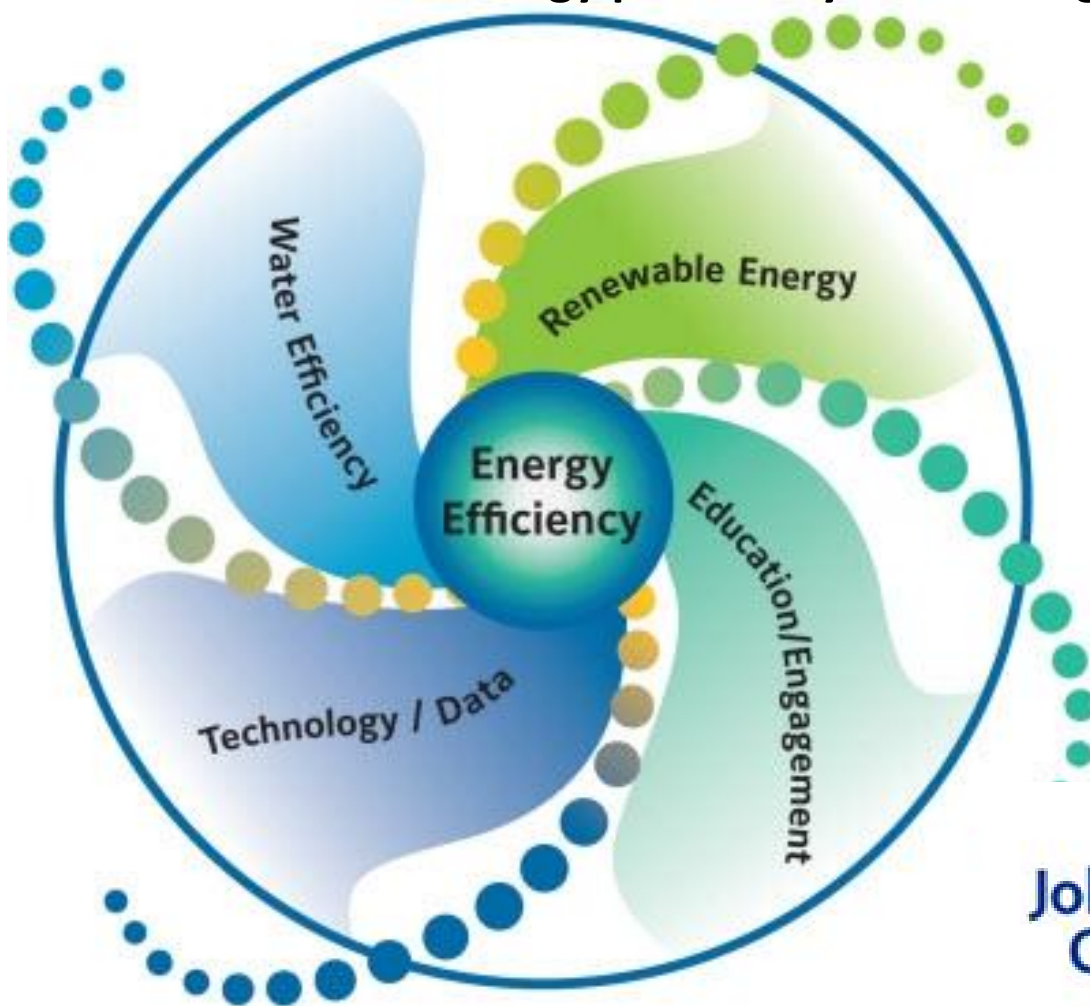


# Foley Parking Lot Case Studies - Outdoor

Project	Scope	Estimated Operating Impact	Comments One for one replacement	Payback Years
Justice Dept. 	26 Lighting Fixtures	<ul style="list-style-type: none"><li>• \$2,500 / yr. savings</li></ul>	Move to LED lighting	8.1
City Hall/Library 	37 Lighting Fixtures	<ul style="list-style-type: none"><li>• \$3,559 / yr. savings</li></ul>	Move to LED lighting	9.0
2 Lots Studied 	63 Lighting Fixtures	<ul style="list-style-type: none"><li>• \$6,059 / yr. savings</li><li>• 42% Energy Reduction</li></ul>	Multiple solutions suggested	8.9



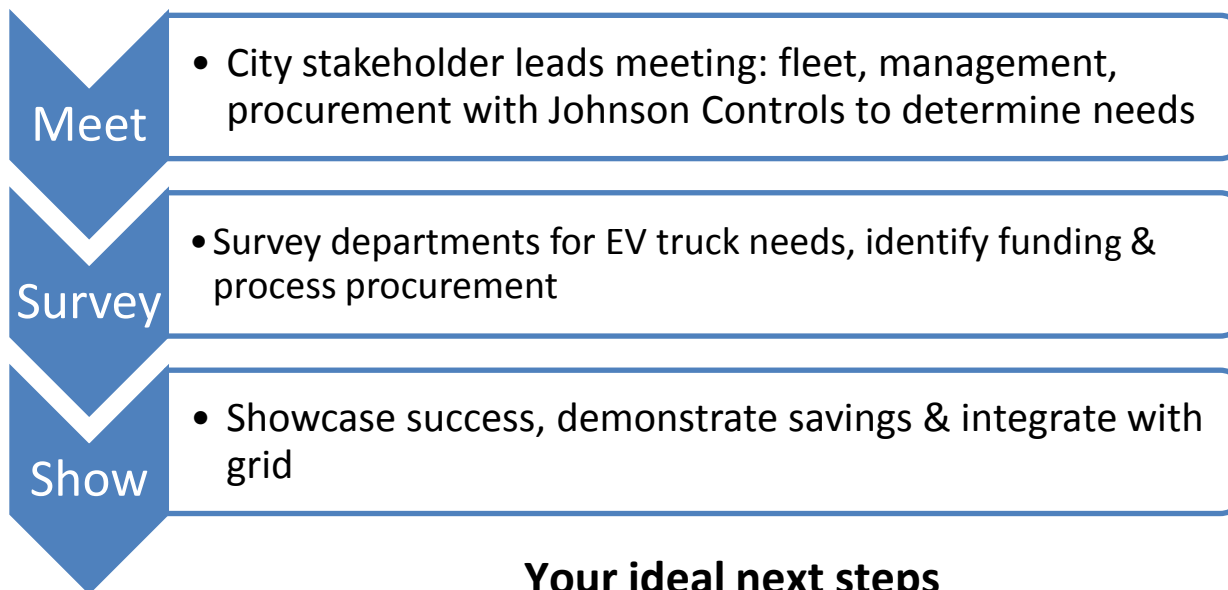
- #1 Government need: cut budgets yet develop economy for jobs
- #1 Budget item outside of salaries: energy plus always increasing





## Smart Meters, Smart Grid, Sustainable City

The real power of the Smart Grid concept for municipal utilities goes far beyond metering technology and better system control. It lies in the communication network that makes the concept possible – while creating opportunities to deliver popular new services, attract businesses, energize economic growth, and engage residents in community improvement with sustainable solutions.



**Your ideal next steps**

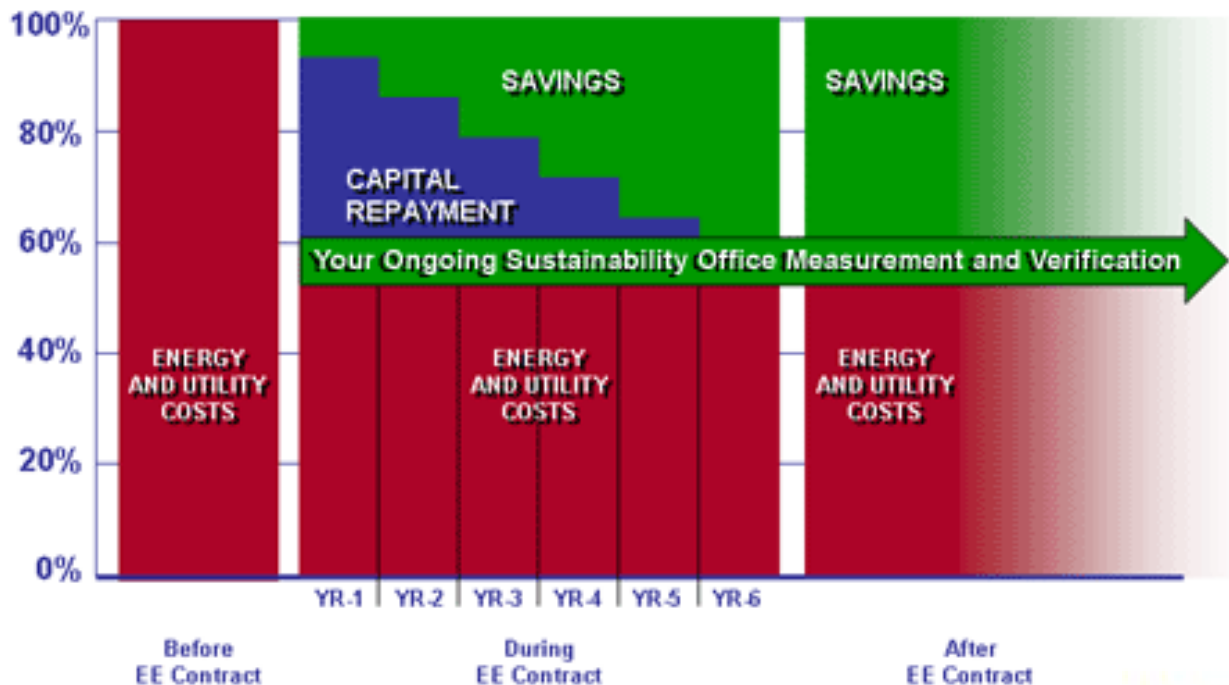






# How do you pay for your energy budget cuts, retrofits & upgrades: energy savings

Payback Example for a 5 YR Project





GREEN BUILDING  
**SCIENCE INSTITUTE**

## Education Solutions

Targeted Community Solutions  
Curriculum Offering  
Class Room and Online Courses

# GREEN BUILDING SCIENCE INSTITUTE

## FOLEY CAMPUS



### LEGEND

- 1  
IGBF MODEL HOME
- 2  
AUDITORIUM
- 3  
CLASSROOMS
- 4  
RAIN WATER CISTERN
- 5  
PHOTOVOLTAIC PANELS
- 6  
COMMUNITY RECYCLING CENTER
- 7  
COMMUNITY GARDEN
- 8  
NEIGHBORHOOD COMPOST
- 9  
HEAT REFLECTIVE METAL ROOF
- 10  
DEMONSTRATION WIND TURBINE
- 11  
XERISCAPE

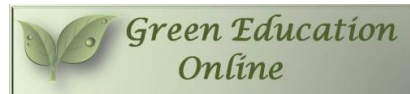




The Targeted Community Solutions Program education initiative is offered as adult education. We work in partnership with the local college to design flexible schedules and core curriculum for workforce training.

We offer a blended curriculum of On-Line and Classroom courses. The majority of our course offerings have CEU credits.

Program content is provided by our team partners. We supply our own certified instructors, additionally we offer “train the trainer” courses for some content.





### Demonstration House Programming

GBSI proposes a demonstration house located at the Community College that would be used by the College, GBSI and the green building community for education and “Green Events”

- The House would be a “Behind the Walls” that shows the functional systems of a Zero Energy House
- Finishing of the house would be part of the kick-off for education programming
- House would be changed approximately every 2 years to keep pace with building and technology changes

House provided by StalwartBuilt Homes & IGBF





### Public Outreach and Education

#### Public Training / Seminars

- Local college interns
- College projects (like solar decathlon, etc.)
- Understanding green (realtors)
- Appraising high performance homes
- Energy efficient mortgage/underwriting training
- Questions to ask your contractor
- Sustainable and high performance incentives for homeowners:
  - Federal, State & Local Governments
  - Utility Companies
  - Private / Public Foundations
- Efficiency improvements for existing homes (best bang for your buck)
- Home energy management (understanding peak utility rates the methods to save water, power, in your daily routine etc.)
- New Urbanism
- Sins of Green Washing (prioritizing green through third party certification)
- Alternative construction methods
- Indoor air quality threats, causes, and solutions

#### Conferences

GBSI works with its national, regional, and local partners to co-sponsor and provide education content in green building and development events through out the Gulf Coast area.





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# Marketing Program

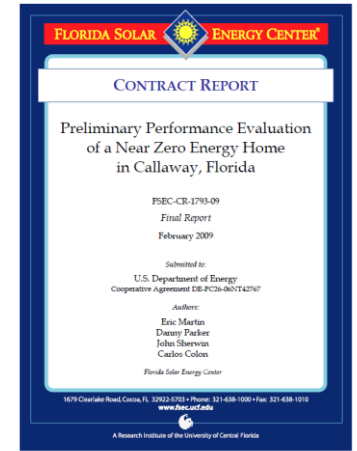
Vendors Partners  
&  
Community Participation Campaigns



# Local & National Community Participation Campaign

**Eco-Expo** and all educational events will be advertised and marketed through a coordinated community effort.

- White Paper Case Studies by Dept. of Energy
- National & Local Media Programs
- Local cable stations
- Community College
- Chamber of Commerce
- USGBC chapters and local “Green” organizations





## **STRATEGIC COMMUNICATION PLAN**

This planning track will develop a strategic plan to enhance communications and planning with the key community stakeholders during the planning process. This track will focus on communication with key groups connected to the planning process.

### **Communication Plan Components**

- Resources and Expertise
- The Objectives
- The Targeted Audiences
- The Program of Work
- Informing the Community
- The task Timetable for Work
- Methods of Communication
- Evaluation Process Description

### **Methods of Communication**

- Written Information
- Media Relations Announcements
- Marketing and Sales Materials
- Internal & external Comm. Procedures
- Taskforce & team Comm.
- Report Summaries & Procedures
- Surveys or other methods of feedback
- Website(s)
- Periodic Print Publications
- Public Relations Materials
- Legal & Legislative Documents
- Online Communications
- CDC Updates & Newsletters
- Special & Confidential Reports
- Paper or Electronic Signage





# GREEN BUILDING **SCIENCE INSTITUTE**

Contact:

Jeffrey Allen

Program Administrator

O: 850-392-0292 ext. 6

C: 850-625-3061

[jallen@stalwartbuilt.com](mailto:jallen@stalwartbuilt.com)

## Thank You

On behalf of the

Green Building Science Institute

and our strategic alliance partners.